



IT'S SUNDAY. DO YOU KNOW WHERE YOUR POLES ARE?

Automated finished goods inventory management for:

- ▶ **Utility poles**
- ▶ **Cable reels**
- ▶ **Top of the pole hardware**
 - Transformers
 - Cross arms
 - Crossovers
 - Joints
 - Terminations



Stark FG automates asset tracking with 100% visibility to see everything that comes in or goes out

Stark FG integrates the advantages of RFID—no line of sight restrictions, automated, real-time data capture, and the ability to track thousands of assets simultaneously—for tighter inventory control, increased productivity and lower costs.

- Yard-focused RFID solution uses printed/encoded RFID tags, readers and antennae to track asset movement and update inventory automatically
- Repair crews don't need to record decrements
- Eliminates manual data entry and operator error
- SmartBin Loading module determines optimum inventory location and directs forklift operator where to place finished goods—fast-moving inventory loads closest to trucks to cut forklift time
- Automates tracking for real-time improvements in inventory management, loading and delivery
- Weatherproof RFID fixed asset tags provide accurate reads in poor weather and harsh environmental conditions (no line-of-sight requirements or barcode damage to slow inventory management)
- RFID interrogator reads tags to track asset movement and update inventory
- Stark specialists train inventory control personnel and forklift operators
- No charges for tag updates or tech support

Eliminates your problems with lost or missing poles

Stark FG is a yard-focused solution designed for 100% visibility of all RFID-tagged assets, including poles, cable reels and pole hardware. When repair crews show up at 3AM to re-supply, Stark FG decrements inventory automatically, with fixed readers seeing RFID-tagged poles and other assets as they move through the gates. Larger operations with multiple distribution yards will see an immediate improvement in asset tracking and inventory management. This bolt-on upgrade automates asset tracking in real time, integrates with your ERP software and yard personnel, and supports improved profitability and customer service through the elimination of error and missing assets.

For more information on the bottom-line benefits of Stark FG, contact us at 864.232.9773 or info@starkrfid.com.



www.StarkRFID.com

Make every move count.

Make every move count.



Stark FG—Key system components

Your turnkey Stark FG solution may include the following elements:

- Front-end assessment, process mapping, work scope definition and proprietary Stark FG software, including the 802.11b wireless communication protocol for wireless LAN
- Forklift computers—we use best-in-class OEM units offering ruggedized, industrial touch-panel computers
- RFID interrogators—Stark FG customized solutions feature state-of-the-art RFID hardware
- Gen 2 RFID tags with durable antennae and RFID inlays
- Printer/encoder
- Free tag updates and tech support



Large yards and multiple-location operations benefit from automated, real-time data collection and distribution



Our Smart Bin Loading Module instructs your forklift operator where to place or find products, positioning fast-moving inventory closest to the loading dock to cut forklift travel



Stark FG solutions feature state-of-the-art RFID interrogators

Stark RFID—Turnkey integration for improved QA and delivery

Your Stark FG solution begins with an on-site assessment and evaluation of your operating environment, dialing in on challenges presented by environmental conditions, deep inventories in multiple locations and untracked asset movement. If your repair crews show up after hours to restock with poles or other assets, we can place RFID interrogators for automatic decrements. We can even integrate upstream to your production facilities, for improved planning and shipping.

Your objectives define our work scope, integrating best-in-class RFID readers, active or passive RFID tags and antennae with customized Stark RFID software and printers/encoders. Lean principles shape our recommendations—we'll work with you to eliminate non-value adding activity and human error. Having defined your problem, we test a beta solution, working with your IT department and training your yard personnel. Following that, we review your data collection to assess and optimize the solution, adding tech support and a migration path for system development.

Stark RFID customers receive free tag updates and tech support, as part of our commitment to the long-term relationship. To learn more about the advantages of our customized, turnkey RFID integrations, contact us at 864.232.9773 or info@starkrfid.com.



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